

WILL YOU BE SAINT LUCIA BIRD PHOTOGRAPHER OF THE YEAR 2017?

Calling all avid bird photographers, whether you are a professional, keen amateur or hobbyist, we want you to submit your best bird photo taken in the beautiful Caribbean island of Saint Lucia.

Saint Lucia is blessed with over 180 bird species and 6 endemic birds that add to the colour, vibrancy and sounds of this stunning tropical isle. With lush rainforests, an abundance of bird sites, nature trails and wetlands, the birding experience is one of the most unrivalled in the Caribbean.

The island is not only a bird watcher's paradise but also offers great natural attractions including the Caribbean's only drive in volcano where you can take a mud bath in the Sulphur Springs, visit Diamond Waterfall and Botanical Gardens, take a whale and dolphin watching tour or visit a cocoa plantation to make your own chocolate.

How to enter

To enter, just submit your bird photo taken in Saint Lucia to competition@stluciauk.org and you can win one of these great prizes:

1st prize

The winner will be crowned 'Saint Lucia Bird Photographer 2017' and receive a £500 Amazon voucher. The winning photo will be used on the front cover of our new birding brochure and in other marketing collateral and activities

2nd prize

£100 Amazon voucher

3rd prize

£50 Amazon voucher

www.saintluciauk.org/birding





Terms and conditions:

- 1. The competition is open to residents of the UK aged 18 or over, except for employees of Saint Lucia Tourist Board, Amazon and their families, agencies or anyone else associated with this competition.
- 2. The competition will run from 19th August 2016 until 11th June 2017.
- 3. The 1st prize is a £500 Amazon voucher with the winner crowned 'Saint Lucia Bird Photographer 2017'. The winning photo will be used on the front cover of the new birding brochure as well as in other marketing collateral and activities. 2nd prize will be a £100 Amazon voucher and the 3rd prize a £50 Amazon voucher.
- 4. The photo must be your own work and be a high res jpeg file with a minimum resolution of 300dpi and submitted to competition@stluciauk.org. Only one photo to be submitted. A judging panel from the Saint Lucia Tourist Board will decide the winner.
- 5. Copyright of entered photos remains with the photographer in its entirety. However, the photographer grants the Saint Lucia Tourist Board non-exclusive rights to free production of the submitted photo in their printed materials, social media channels, website and the promotion of the competition in future years. Where possible, credit will be given to the photographer.

- 6. There is no cash alternative and the prize is non-transferable, non-refundable and nonendorsable.
- 7. Winners will be notified by the prize provider by email within 14 days of the competition closing date.
- 8. If we can't contact the winner within 14 days of the closing date, we will offer the prize to a runner-up, or re-offer the prize in another promotion.
- 9. You must provide your full name, address and daytime telephone number. We will use your personal details to administer this promotion, and will not publish them or provide them to anyone without your permission.
- 10. You agree that if you win, we can publish your name in the Saint Lucia Tourist Board marketing activities.
- 11. The Saint Lucia Tourist Board shall not be responsible for any loss, damage or injury arising from his/her entry into the promotion.
- 12. When you enter the competition, you agree to be bound by these rules. The Judge's decision is final.

www.saintluciauk.org Call 020 7341 7000 email: sltbinfo@stluciauk.org



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